

WALKER PTA EXECUTIVE COMMITTEE 2014-2015

CO-PRESIDENT	Miriam Diversiev	walkerptagroup@gmail.com	847.814.8621
CO-PRESIDENT	Sarah Schoonyoung	sarahschoonyoung@gmail.com	971.285.5911
TREASURER	John Hernandez	jjhernandster@gmail.com	224.420.2504
RECORDING SECRETARY	Erin Rams	efinnrams@gmail.com	630.269.5800

WALKER PTA COMMITTEE CHAIRS/CO-CHAIRS 2014-2015

AUDIT	OPEN		
ATHLETIC DIRECTOR	Sim Ellwood	simelwood@gmail.com	312.933.8226
BOOKSTORE	Kathy Ryan	kathrynryan@aol.com	847.763.0766
BOX TOPS ¹	Jenn Davis	rhinegirl03@yahoo.com	773.954.5292
BULLETIN BOARD	Sarah Neikrug	sgn@chicago.com	847.971.4486
CALENDAR ²	OPEN	*** Paper or Electronic ***	
CHESS CLUB	Elyse Fineman	elysef@yahoo.com	773.259.7181
CHUTE LIAISON	OPEN	*** Katy Hart has not responded ***	
COLLEGE/CAREER COORDINATOR	Jenn Davis	rhinegirl03@yahoo.com	773.954.5292
CULTURAL ARTS PROGRAMMING	Elyse Fineman	elysef@yahoo.com	773.259.7181
CULTURAL ARTS PROGRAMMING	OPEN	*** Elyse Fineman is willing to transition and Co-Chair ***	
DANCE-A-THON/WALKERTHON	Tiffany Nash	tiffdean@sbcglobal.net	773.398.7286
DIRECTORY ³	Ellen Donovan	ellenpdonovan@yahoo.com	773.968.5673
ENRICHMENT ACTIVITIES	Elyse Fineman	elysef@yahoo.com	773.259.7181
ENRICHMENT ACTIVITIES	OPEN	*** Elyse Fineman is willing to transition and Co-Chair ***	
ESCCA	OPEN	*** Leslie Lule has stepped down ***	
EVERYBODY READS	TBD by district?		
FIFTH GRADE FAREWELL	OPEN	*** Stacey Porter will determine after school starts ***	
FIRST DAY OF SCHOOL & ICE CREAM SOCIAL ⁴		OPEN – PLEASE?! =)	*** NEW ***
FOREIGN LANGUAGE	Natalie DuBois	ngreben@hotmail.com	773.680.5620
FUND RAISER (CATALOG) *** NEW ***	Kelliann McArthur	babysydney@comcast.net	847.287.2362
GARDEN PROJECT	OPEN	*** Laura Calixte has stepped down ***	
HOSPITALITY	Tiffany Joo	nalani1414@gmail.com	847.673.0137
HOSPITALITY	OPEN	*** Tiffany Joo needs a Co-Chair ***	
INTERNATIONAL NIGHT	Ellen Donovan	ellenpdonovan@yahoo.com	773.968.5673
KINDERMIXER	Stacey Porter	staceymarie_d@hotmail.com	217.417.5882
LEGISLATION/PTA COUNCIL LIAISON	Natalie DuBois	ngreben@hotmail.com	773.680.5620
LEGISLATION/PTA COUNCIL LIAISON	Sue McMaster	smcmaster@wps60.org	847.673.8568
MATH NIGHT	Elizabeth Van Nice	elizabeth7795@yahoo.com	847.983.0309
MEMBERSHIP	Elizabeth Van Nice	elizabeth7795@yahoo.com	847.983.0309
NEWSLETTER ⁵	Erin Rams	efinnrams@gmail.com	630.269.5800

WALKER PTA COMMITTEE CHAIRS/CO-CHAIRS 2014-2015 (cont'd)

PTA WEBSITE ⁶	Miriam Diversiev	miriam.diversiev@gmail.com	847.814.8621
PUBLICITY ¹⁰	OPEN	*** Kelley Elwood has stepped down ***	
RM PARENT COORD./TEACHER LIAISON	Stacey Porter	staceymarie_d@hotmail.com	217.417.5882
SCHOLASTIC BOOK FAIR	Sharon Robinson	drsmrobinson@gmail.com	773.793.4661
SCHOLASTIC BOOK FAIR ⁷	Stacey Porter	staceymarie_d@hotmail.com	217.417.5882
SCIENCE NIGHT	OPEN	*** Megan McDermott has not responded ***	
PARENTS NIGHT OUT	Kelliann McArthur	babysydney@comcast.net	847.287.2362
PARENTS NIGHT OUT	Stacey Porter	staceymarie_d@hotmail.com	217.417.5882
SPECIAL ED MODERATOR	Mona Legator	mona.legator@att.net	847.677.3280
SPIRIT WEAR	OPEN	*** Katy Hart has not responded ***	
TV TUNE OUT	OPEN		
WALKERFEST	Katy Hart	khart@ameritech.net	773.848.9916
WALKERFEST ⁸	OPEN	*** Katy Hart is willing to transition and Co-Chair ***	
WELLNESS	Pam Akins-Schanette	schanettep@district65.net	847.859.8330
YAHOO GROUP	Elyse Fineman	elysef@yahoo.com	773.259.7181
YEARBOOK ⁹	Miriam Diversiev	miriam.diversiev@gmail.com	847.814.8621

1. Jill Miller will provide a write-up about Box Tops to whoever takes over. Thank you, Jill!
2. Computer-savvy person who can lead the production of an online calendar and a printed one. Must be quick to meet the deadline because we want to try to get it out in a reasonable time period after school starts.
3. We want to have an online version this year, as well. Will have to work with Pam Adams to try to get families to give their permission to post their info in the directory ASAP.
4. There will be a lot of excitement and nervous energy on the first day of school (August 25th). Sarah and I would like someone to lead a team who can welcome new and returning parents at the 9:05AM coffee and invite them to sign-up to become PTA members, as well as participating in some of the committees listed above. This person will also be in charge of ensuring that the people who signed-up receive an email confirming that they have been added to the committee for which they signed-up.

And, the first event of the year is the Ice Cream Social. This same team will help-out Sarah and me at the sign-up table while everyone enjoys ice cream from Andy's Frozen Custard.

5. Erik Friedman would like to send out a digital newsletter to families every other week, and sometimes two consecutive weeks. We're looking for a computer-savvy person who is familiar with email marketing tools, such as MailChimp (free online tool). This person should definitely find recruits to help out. We will have more info for the person/people who would like to spearhead this ongoing project.
6. I created a PTA website a couple of years ago and it still exists, but needs to be updated with current info. I can probably update the site before school starts, but would need a co-chair to help me maintain it. Sarah and I expect all Chair and Co-Chairs to please keep us informed (email or text us) with the goings-on throughout the year so that the website can, hopefully, display current information for Walker families.
7. Sharon Robinson has been leading – and leading effortlessly (it seems) – the Scholastic Book Fair the past couple of years. But, if it looks AWESOME, then it probably means a lot of hard work went into it! That's why, this year, we would like to find a Co-Chair for Sharon Robinson. (Sharon, I'm not forcing you to continue if you are unable! I am sorry if this sounds abrasive or presumptuous.) Regardless, thank you, Sharon!
8. Katy Hart, like Sharon Robinson, has been our fearless leader for Walkerfest. This year, Katy has taken on responsibilities that prevent her from continuing to lead Walkerfest. But, in true leadership-form, she has graciously offered to Co-Chair (and transition knowledge) Walkerfest this school year. Thank you, Katy!
9. I get to take the lead on the yearbook this year – yay! I am truly excited! Having said this, I will be looking for a team to help me out.
10. From Kelley Elwood: Here is a great resource:
<http://www.district65.net/Departments/communications/Documents/CommunicationsToolkit.pdf>

As Publicity Chair, I sent information to the media and/or District 65 about Walker events and news. The key is to gather all of the relevant information from the event organizer as far ahead as possible to meet media deadlines prior to the event. For example, the Evanston Roundtable only comes out 2x per month on a Thursday. They do a great job of covering D65 but need info a week prior to their publication date, which means the Publicity Chair needs it 2 weeks prior to their deadline.

The easiest way to get out the news: send it to the District 65 Communications Department and let them disseminate it. See the "Toolkit" at the link above. I often sent info to both the District and specific media outlets.